

**GOALS FOR BOARD OF EDUCATION**

The School District of West Allis-West Milwaukee, Et. Al. Board of Education shall:

1. Develop and implement a plan to establish a strong public relations and communications structure to inform and engage both internal and external stakeholders.
2. Plan and implement a legislative information and advocacy process for public education.
3. Continue Board development process designed to improve Board leadership and governance capacity. The 2012-2013 focus shall include:
  - a. A board self-evaluation process and tool
  - b. Board training and implementation in deliberative discussion decision-making tools

**CROSS REFERENCE:** 110, School District Mission

**APPROVED:** April 28, 2008  
April 12, 2010  
November 14, 2011  
July 23, 2012