

Recreation, School and Community Services Department School District of West Allis-West Milwaukee, et al.

1205 S. 70th St.
West Allis, Wisconsin 53214
(414) 604-4900 – Fax (414) 256-6311



West Allis-West Milwaukee Recreation Department Receives Grant to Pilot Children's Golf Program

West Allis, WI., May 9, 2011 – The West Allis-West Milwaukee Recreation Department was recently awarded a \$12,000 grant by the National Recreation and Park Association (NRPA) to pilot the new *SNAG (Starting New at Golf) G-Ball* program. The West Allis-West Milwaukee Recreation Department was one of fifteen agencies in the U.S. chosen to pilot the *SNAG G-Ball* program in 2011.

G-Ball can best be described as golf's version of T-Ball, targeted toward children 5 to 6 years old—and conducted by parent-coaches in recreation centers, on sports fields and in other public open spaces. *G-Ball* is an activity-based program that focuses on progressive and developmental play in a non-competitive format.

The *SNAG G-Ball* grant program was made possible by Player Development Products, LLC.

This program set to begin this summer will be held at the WA-WM Recreation Department's Summer SAFE Camp and will continue this fall through the after school SAFE programs. All 5 and 6 year olds involved in these programs will have the opportunity to be a part of this special experience. The goal is to provide children at a young age a positive experience through the game of golf and expose them to all the benefits that golf has to offer.

"NRPA congratulates the fifteen agencies throughout the U.S. who, through the unique *SNAG G-Ball* program, will make the young children of their communities healthier, happier, and more in touch with nature," said Barbara Tulipane, CEO of NRPA.

The West Allis-West Milwaukee Recreation Department functions under the auspices of the West Allis-West Milwaukee school district and serves the communities of West Allis, West Milwaukee, parts of New Berlin and Greenfield, and other surrounding communities. Offering programs for early childhood, youth, adults, and seniors, the Recreation Department strives to enhance and enrich the overall quality of life for all of its participants.

The National Recreation and Park Association is a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people. Through its network of 20,000 recreation and park professionals and citizens, NRPA encourages the promotion of healthy lifestyles, recreation initiatives, and conservation of natural and cultural resources. For more information, visit www.NRPA.org. For digital access to NRPA's flagship publication, *Parks & Recreation*, visit www.parksandrec-magazine.org.