

Academic & Career Planning and Career & Technical Educ.

Gwen Skoyen, Career & Technical Education Coordinator



Areas of CTE in WAWM

- Business, Marketing & Information Technology
- Family, Consumer & Health Science
- Technology & Engineering



Academic & Career Planning

4 Stages to Successful Academic and Career Planning (ACP)



Know, Explore, Plan & Go



Know			Explore		Plan		Go
<i>Individual Exploration Activities</i>			<i>Career Exploration Activities</i>		<i>Planning Activities</i>		<i>Management Activities</i>
Writing Personal Reflections	Personality Assessment	Learning Style Assessment	Career Interest Inventories	Setting Career Goals	Resume Builder	Cover Letters	Modify Academic Goals as Necessary
Identifying Strengths	Identifying Needs	Setting Personal Goals	Career Cluster Exploration	Career Pathway Exploration	Investigate Post-Secondary Options	Campus Visits & Reflections	Modify Intentional Sequence of Courses as Necessary
<i>Academic Planning Activities</i>			Creation of Program of Study	Job Fair Participant & Reflection	Applications to Post-Secondary Options	Leadership Opportunities	Modify Personal Goals as Necessary
Setting Academic Goals	Intentional Sequence of Courses	Course Scheduling	CTSO Participant & Reflection	Career Research	Personal Financial Literacy Concepts	Financial Plan	Modify Career Goals as Necessary
<i>Academic Preparation</i>			Interviews of Career Experts	Career Research Paper	Complete FAFSA Form	Scholarship Info	Update Regularly/Quarterly
Special Education Core Courses	Regular Education Core Courses	AP or Advanced Courses	Job Shadowing	Work-based Learning	Gather Letters of Recommendation	Mock Interviews & Reflections	<i>ACP Conferencing/ Parent Involvement</i>
Elective Courses	CTE Courses	Dual Enrollment/ YO/CO	Internship or Externship	Youth Apprenticeship	Choosing a Post-Secondary Option	Decision-Making Reflection	<p>“...plans are useless; planning is indispensable.”</p> <p>~Dwight D. Eisenhower</p>
International Baccalaureate Programs	Extra/Co-Curricular Involvement	Career Academies	Service Learning Projects	Work Experience	<i>ACP Conferencing/ Parent Involvement</i>		
Project Lead the Way	Industry or Technical Certifications	STEM	Labor Market Exploration	Labor Market Analysis	<i>ACP Conferencing/ Parent Involvement</i>		
ASVAB	ASPIRE/ ACT/SAT	WorkKeys	<i>ACP Conferencing/ Parent Involvement</i>		<i>ACP Conferencing/ Parent Involvement</i>		
<i>ACP Conferencing/ Parent Involvement</i>							

Know

- Self-Awareness

- “Students take age-appropriate inventories and assessments to learn about strengths, challenges, beliefs, etc.”



The screenshot shows the CareerLocker website interface. At the top left, the logo reads "CareerLocker" with "Formerly WISCareers" underneath. To the right of the logo are links for "Guest Tour | professional site", "ILP/ePortfolio", "my account", and "logout". The main navigation bar includes "Assessments" (highlighted), "Occupations", "Education", "Job Seeking", "Budgeting", and "Planning". The page content features a large circular image of a smiling woman. To the right of the image, there is a "Español" language toggle button. Below the image, the page lists several assessment categories: "Career Assessments" (with a sub-link for "Interests" and "Personal Globe Inventory (PGI)"), "Skills" (with sub-links for "Work Skills Inventory" and "Transferable Career Skills"), "Values" (with a sub-link for "Work Values Inventory"), and "Study Skills Inventories" (with a sub-link for "Learning Styles Inventory"). At the bottom left, there is a link that says "Compare the results of my Assessments".

Know

- Self-Awareness
 - Set SMART Career Goals
 - ✓ Strengths
 - ✓ Weaknesses
 - ✓ Skills
 - ✓ Interests
 - ✓ Personal Attributes



Know

- Self-Awareness

- “Students are engaged in co- and extra-curricular activities that provide experiences from which to learn about their skills, abilities and interests.”



Career and Technical
Student Organizations



Know

- Post-Secondary Options
 - ✓ On-the-Job Training
 - ✓ Military Training / Military Education Programs
 - ✓ Apprenticeship
 - ✓ Technical Certificate
 - ✓ Two-Year Associate's Degree
 - ✓ Four-Year Bachelor's Degree



Know

- Financial Knowledge
 - ✓ Personal Finance
 - ✓ Costs of Postsecondary Options
 - ✓ Financial Trends in Different Careers
 - ✓ Outlook on Different Careers
 - ✓ Return on Investment of Choices

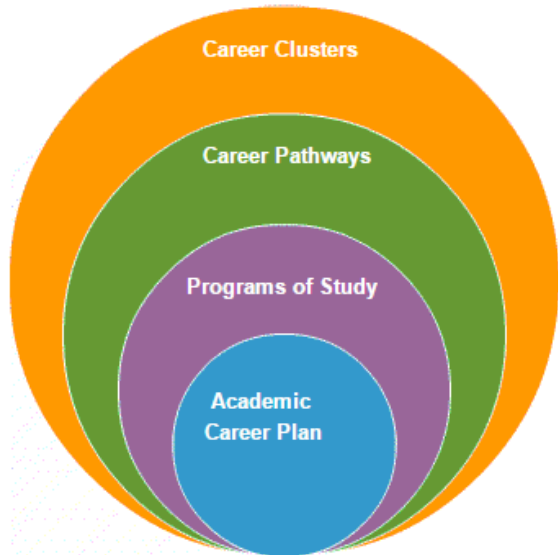


Number of Jobs for Civil Engineers, Wisconsin, 2012 - 2022:

Estimated Employment		Percent Change	Ave. # Openings per Year
2012	2022		
4832	5473	13.27%	182

Explore

- Career Exploration
 - ✓ Knowledgeable about Career Pathways



Explore

- Career Exploration
 - ✓ “Students take courses and/or participate in opportunities that broaden awareness of postsecondary careers, including CTE, STEM, Project Lead the Way, Dual Enrollment, AP or Advanced Courses, etc.”

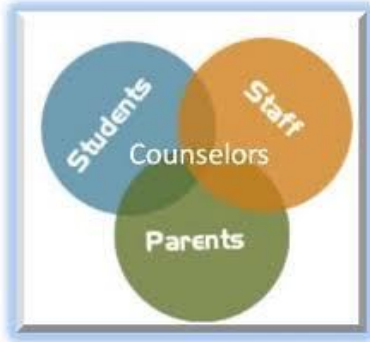


Explore

- Career Exploration (continued)
 - ✓ “Students take part in work-based learning and service learning experiences and dual credit opportunities as available.”



Explore



- Career Exploration (continued)
 - ✓ Participate in Project-based Learning
 - ✓ Participate in Parent Conferencing

- World of Work & Labor Market
 - ✓ Job Seeking Skills: Resume, Job Applications, Cover Letters & Interviewing

skills
interviewHR
job resume

Explore

○ Post Secondary Education & Training

- ✓ Understand Post-Secondary Training Requirements
- ✓ Understand Importance of High School Course Alignment



- ✓ Understand Return on Investment (ROI) in Relation to Post-Secondary Options
- ✓ Understand Student Loan Implications

Explore

- Post Secondary Education & Training
 - ✓ “Students can describe at least two *career pathways routes* to achieve the same personal ACP goals.”



- ✓ Active Research - College Visits
- ✓ Active Research – Speak to Admissions
- ✓ Emphasis Again on Involving Parents

Plan

○ Planning Skills

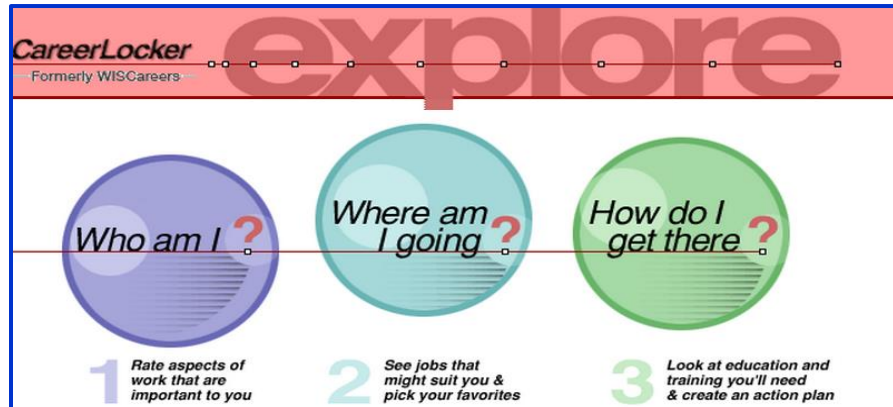
- ✓ Aware of Opportunities to Support ACP Goals
- ✓ “Students know what personal and financial resources they have and will need to succeed in their plan.”



Plan

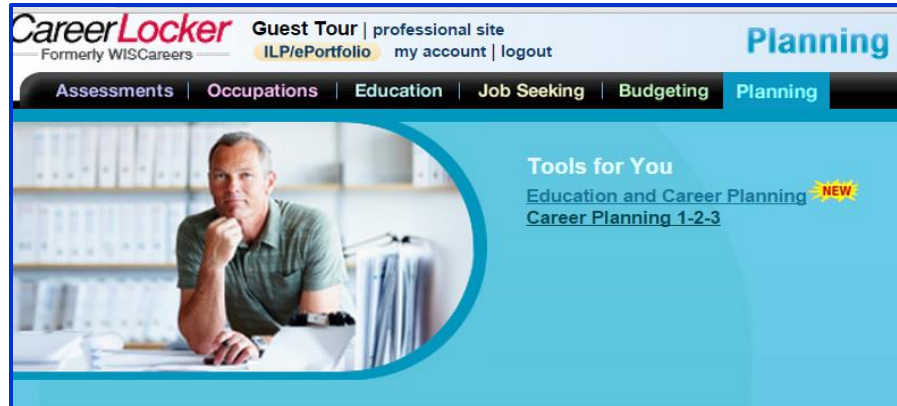
○ The Plan

- ✓ “Student plans include updated and current information including career interests, activities completed to narrow careers, and postsecondary plans.”



Plan

- The Plan
 - ✓ “Student plans include information for each high school year and experience that can be accessed for postsecondary applications and resumes.”



Go

- Execution of Plan
 - ✓ Participate in ACP Activities
- Review & Revision of Plan
- ACP Conferences
 - ✓ Discuss Progress, Revisions, & Reflections with Supportive Adults/Mentors



Alex Gamache – Senior



**Wisconsin Fall
Leadership Conference
Appleton – October 16, 2015**

Sources

- WI DPI ACP Planning Template & Self-Assessment Rubric
- Career Locker:
- www.wiscareers.wisc.edu
- Wisconsin Career Pathways:
www.wicareerpathways.org
- Wisconsin DPI ACP:
<http://dpi.wi.gov/acp>
- Wisconsin DPI Work-Based Learning:
http://cte.dpi.wi.gov/cte_workbase