

**The School District of West Allis - West Milwaukee, et al.**

**News Media Opt-Out Notification**

Periodically, the print and electronic media will report on public events and activities that take place in the schools. The names, images, words, and/or performance of students attending or participating in school events that are open to the public, such as concerts and athletic events, may be printed, photographed, broadcast or electronically transmitted. Please be aware that because these events are open to the public, your child's name, image, words and/or performance may be photographed, printed, broadcast, or transmitted without notice or consent of parents or guardians.

At times during the school year, the media or the District may choose to report on activities that occur in the schools that are not typically open to the public. As part of these reports, we may allow the media or District officials to interview, photograph, and/or videotape your child in various places in the school. Such activities may also be featured in District publications, broadcast on the District's public access channels, and posted on the District's website.

If you do **NOT** authorize the print or electronic media or District officials to interview, quote, photograph, or videotape your child or children during school events or activities during the school year which are not open to the public, check this box and return it to your school office within 14 days after publication of this document. **Checking this box means your child's work, image, name and/or performance at non-public events cannot be reproduced in print or electronically broadcast.**

Questions may be directed to Information Specialist Brian Vissers at 604-3007.

**Complete the form below and return this letter to your school office only if you do **not** want your child's name, image and/or words or work to appear in the print or electronic media as a result of his or her participation in and/or attendance at non-public activities or events.**

_____	_____	_____
Print Student Name	School	Grade
_____	_____	
Parent/Guardian Signature	Print Name	
_____	_____	_____
Relationship to Student	Day Phone number	Date